

Equal Employment Opportunity Program  
Annual Report  
Neuhoff Family Limited Partnership  
WDAN / WDNL / WRHK  
Danville, Illinois  
August 1, 2009 – July 31, 2010

**Full-Time Vacancies**

There were no full time hires during the reporting period.

**Recruitment Sources for Employment Notices**

1	On Air Announcements: WDAN, WDNL, WRHK	1501 N. Washington Ave Danville, IL 61832	Mike Hulvey GM 217.442.1700
2	Danville Commercial News	17 W. North Street Danville, IL 61832	Carol Nichols 217.446.1000
3	Champaign-Urbana News Gazette	137 N. Walnut Street Danville, IL 61832	John Forman 217.531.5288
4	NAACP-Danville Chapter	PO Box 102 Danville, IL 61832	Job Posting 217.431.0183
5	ECICAP (Community Action)	56 N. Vermilion Street Danville, IL 61832	Dwight Lucas, CEO 217.443.2705
6	Laura Lee Fellowship House	212 East Williams Street Danville, IL 61832	Dwight Lucas, Chair 217.431.0931
7	Illinois Department of Employ- Security	407 N. Franklin, Suite B Danville, IL 61832	Cheryl Bradfield 217.442.0238
8	Danville Area Community College	2000 East Main Street Danville, IL 61832	Dr. Alice Jacobs 217.443.3222
9	Parkland College	2400 W. Bradley Ave. Champaign, IL 61821	Sandy Spencer 217.351.2536
10	Eastern Illinois University	600 Lincoln Charleston, IL 61920	Debbie Endsley 217.581.2412
11	Southern Illinois University	Woody B204 – Code 4703 Carbondale, IL 62901-4703	Career Services 618.453.2391
12	Broadcast Center	2360 Hampton Ave. St. Louis, MO 63139	John Carroll 314.647.8181
13	Vincennes University	1002 N. First Street Vincennes, IN 47591	Doug Young 812.888.5417

14	City of Danville	17 W. Main Street Danville, IL 61832	Sandra Houston 217.431.2280
15	Illinois State University	Campus Box 2520 Normal, IL 61790	Student Services 309.438.2200
16	Indiana State University	567 N. Fifth Street Terre Haute, IN 47809	Jack Nickless 812.855.5234
17	Illinois Broadcasters Association	300 North Pershing, Suite B Energy, IL 62933	Dennis Lyle 618.942.2139
18	Illinois News Broadcasters Association	1 University Circle Macomb, IL 61455	Bob Roberts 309.298.1873
19	DanvilleAreaHelpWanted.com	Regional Help Wanted.com Inc 1 Civic Center Plaza, Suite 506 Poughkeepsie NY 12601	Dale Mulder 845.471.5200
20	International Broadcasters Idea Bank	ListServe PO Box 2448 Danville, VA 24541-0448	On Air Position David Luther 434.799.1148
21	AllAccess.com	All Access Music Group 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265	On Air Position  310.457.6616
22	TVandRadioJobs.com	<a href="http://www.tvandradijobs.com">www.tvandradijobs.com</a>	On Air Positions
23	VermilionCountyFirst.com	Neuhoff Communications 1501. North Washington Ave Danville, Illinois 61832	Kim Crispin 217-442- 1700

## Supplemental Outreach Initiatives

### 1. Job Fair – Danville Area Community College

Neuhoff Family Limited Partnership co-sponsored and promoted the Career Connections Job Fair 2010 on Wednesday, April 14, 2010 from 8:30 a.m. to 1:00 p.m. in the Danville Area Community College Mary Miller Gymnasium.

The public was invited to meet area employers who were recruiting for part-time and full-time positions. More than 70 area employers participated in the 2010 Job Fair. Attendees learned about the local job market and the responsibilities and requirements needed in various positions. NFLP conducted on site interviews with potential applicants for future positions. These interviews were for positions in sales, operations and in business office.

2. Danville Area Community College – Media Program

Members of the Danville staff participated in an on-site media program on February 24<sup>th</sup>, 2010 at the radio station. Class members of Ms. Mary Wyckoff's Mass Media class from Danville Area Community College were given a tour of the facility followed by a discussion on the future employment opportunities that exists in the industry in general and at NFLP specifically. Students were referred to our summer internship program for additional experience in broadcasting prior to graduation.

3. Internship Program

Our summer intern program is available to high school or college students with a specific interest in broadcasting. The 2010 summer program featured 3 participants including students from Northern Illinois University, University of Illinois and Danville High School. The students participated in news gathering and delivery, promotions, sales, sports and on-site events. The 2010 summer intern program ran from June 1st to August 12<sup>th</sup> 2010.

4. Danville Area Community College - TEC

The General Manager of Neuhoff Communications spoke to a group of over 100 students at the Transition Express Conference on Tuesday, January 26<sup>th</sup> 2010. The TEC was designed to demonstrate to students how to gain employment through interactive workshops and sessions. Mr. Hulvey's presentation included panel members from 5 employers in the community.

5. WDAN Summer Media Camp For Kids

This annual program featured 26 students attending camp the week of June 21st, 2010 at the Danville Area Community College. The program focuses on young people interested in careers in the sports media field in general, but with an emphasis on radio and television broadcasting. Members of the NFLP staff conduct hands on training in announcing, interviewing, reporting and public relations. In its 15<sup>th</sup> year, the Summer Announcers Camp is responsible a number of current or past staff members.

6. International Broadcasters SESAC Scholarship

NFLP participated along with the International Broadcasters Idea Bank in soliciting applications for a \$7500 scholarship for students in the broadcasting field of study. A local resident was the receipt of this scholarship in 2010.

7. Vermilion County Vocational Education Delivery System

On October 6th, 2009 and January 5<sup>th</sup>, 2010 a staff member of NFLP was the presenter to Vermilion County students on the topic of employment opportunities in our community. A group of 30 students each were instructed on careers and educational paths in order to gain future employment. The students were also provided instruction in the basics of interviewing and other job related skills. These sessions were held at Danville Area Community College.

8. On-Air Announcements

A series of weekly announcements aired on each of the NFLP stations informing the listeners that information concerning employment opportunities is available by request. Listeners were informed how to contact the company both via phone and in person.

9. X-treme Leadership – Youth Summit

The General Manager of the Danville stations was the keynote speaker for a group of students examining opportunities and challenges in our community. The students ranged in age from 17 to 20 who were exploring community issues including future availability of employment. The field of broadcasting was discussed with the students who were provided information about educational opportunities available locally at Danville Area Community College and broadcasting opportunities were a part of the presentation.